



## PRESS RELEASE

FOR IMMEDIATE RELEASE

OTO: ABSY

### **AbsoluteSKY Completes Round of Highly Successful Field Testing**

**(Montreal, February 6, 2008.)** –AbsoluteSKY, Inc. (OTO:ABSY) has successfully completed an intense round of field testing of its intelliTRACKER™ Product Suite in conjunction with potential customers having particularly demanding environmental conditions.

The RFID-based intelliTRACKER™ Product Suite is already performing flawlessly in retail operations where it actively tracks individual inventory items, in large volumes, at ranges in the order of 100 feet and farther. But, the Company wanted to subject the system to rigorous performance testing in harsher “uncooperative” environments where RFID systems have been traditionally handicapped. Assurances from these tests will also aid in concluding customer negotiations.

Over the past several weeks, the Company successfully tested intelliTRACKER™ in three diverse and challenging environments:

- Metals: long range performance at the facilities of a major metals recycling firm (literally tons of ferrous and non ferrous metals in a rugged, dynamic working environment);
- Liquids: volume and performance testing on pallets, boxes and individual bottles (over 600 per pallet) in a liquor distribution warehouse and a hospitality business;
- Adverse Weather: continuous outdoor operation in snow and obscuration at sub-zero temperatures.

“We’ve already installed the system indoors with very positive results in terms of long range performance and accuracy,” remarked John Frabasile, President and CEO. “but we wanted to confirm performance in more adverse conditions as we proceed with added confidence into final negotiations with several customers, in both retail and non-retail.”

#### **About AbsoluteSKY, Inc.**

AbsoluteSKY, Inc. (OTO:ABSY) specializes in the design, development and implementation of Radio Frequency IDentification (RFID) based technology solutions that provide real-time item-level inventory tracking for retail customers. Based in Montreal, Canada, the company's business model combines strategic, creative and technical skills to deliver solutions that help its clients achieve their business objectives through the use of AbsoluteSKY's breakthrough technology and extensive knowledge of their business operations. For more information visit: [www.absolutesky.ca](http://www.absolutesky.ca).

**AbsoluteSKY's Safe Harbor Statement**

*Except for any historic information contained herein, the matters discussed in this press release contain forward-looking statements that involve risks and uncertainties, which are subject to section 27A of the Securities Act of 1933 and section 21E of the Exchange Act of 1934, and are subject to safe harbor created by these sections. Any statements that express or involve discussions with respect to predictions, beliefs, plans, projections, objectives, goals, assumptions of future events or performances are not statements of historical fact and may be "forward looking statements". Forward looking statements in this release may be identified through the use of such words as "expects", "anticipates", "estimates", "believes", or statements indicating certain actions "may", "could", or "might" occur. Actual results, performance or achievements could differ materially from those anticipated in such forward-looking statements, which involve numerous risks and uncertainties, including the Company's ability to market its products and services in a competitive environment as well as other factors.*

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