

PRESS RELEASE

FOR IMMEDIATE RELEASE

OTO: ABSY

AbsoluteSKY's Real-time Inventory Tracking System Drawing Cross-Market Attention

Non-retail Customers Soon to Enter Revenue Mix

(Montreal, November 19, 2007) – AbsoluteSKY, Inc. (OTO:ABSY) reports that the Company expects to announce sales of its intelliTRACKER™ Inventory Tracking solution into select non-retail markets in the very near future.

“We continue to successfully employ a focus strategy on the Specialty Retail market for which our product suite was developed,” commented John Frabasile, AbsoluteSKY's President and CEO, “but we can't ignore the distinct competitive advantage we hold in sizeable adjacent markets where highly similar opportunities have emerged for us. In fact, when adapted to the business needs and models of these customers, intelliTRACKER produces the same fundamental, dramatic gains we are seeing in the retail sector.”

He added that the recent exposure and credibility derived from successful retail installations of intelliTRACKER™ has not been lost on customers outside of the retail sector who are equally motivated to use break-through technology to track assets in real time. While remaining hush on details, the Company disclosed that negotiations with prospective clients, several of them large corporations, have progressed to the point that the Company expects to be in a position to announce orders very soon.

About AbsoluteSKY, Inc.

AbsoluteSKY, Inc. (OTO:ABSY) specializes in the design, development and implementation of Radio Frequency Identification (RFID) technology that provides real-time item-level inventory tracking for retail customers. Based in Montreal, Canada, the company's business model combines strategic, creative and technical skills to deliver solutions that help its clients achieve their business objectives through the use of AbsoluteSKY's breakthrough technology and extensive knowledge of their business operations. For more information visit: www.absolutesky.ca.

AbsoluteSKY's Safe Harbor Statement

Except for any historic information contained herein, the matters discussed in this press release contain forward-looking statements that involve risks and uncertainties, which are subject to section 27A of the Securities Act of 1933 and section 21E of the Exchange Act of 1934, and are subject to safe harbor created by these sections. Any statements that express or involve discussions with respect to predictions, beliefs, plans, projections, objectives, goals, assumptions of future events or performances are not statements of historical fact and may be "forward looking statements". Forward looking statements in this release may be identified through the use of such words

as "expects", "anticipates", "estimates", "believes", or statements indicating certain actions "may", "could", or "might" occur. Actual results, performance or achievements could differ materially from those anticipated in such forward-looking statements, which involve numerous risks and uncertainties, including the Company's ability to market its products and services in a competitive environment as well as other factors.

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