

## **PRESS RELEASE**

**FOR IMMEDIATE RELEASE**

**OTO: ABSY**

### **AbsoluteSKY to Introduce Innovative RFID Solution at National Retail Federation Show**

**(Montreal, November 14, 2006)** – Emerging as a leader in the provision of innovative and breakthrough RFID solutions to the retail industry, AbsoluteSKY, Inc. (OTO:ABSY) has announced that it will be introducing its much-anticipated intelliTRACKER™ product suite at the National Retail Federation's (NRF) 96th Annual Convention and EXPO in New York City to be held from January 14 through 17, 2007.

The NRF is the world's largest retail trade association, representing more than 1.6 million U.S. retail establishments, over 24 million employees and 2005 sales of \$4.4 trillion. Known as "Retail's BIG Show", the annual convention and EXPO draws more than 15,000 attendees.

Presenting the product as part of the exhibit of Fujitsu Transaction Solutions, a reseller of AbsoluteSKY's diverse and technologically advanced product line, the Company will be demonstrating its advanced product development in the areas of long range, real-time, item level inventory tracking, auto-receiving, on-hand reporting, inventory search and loss prevention.

"We're both excited and honoured to be participating with Fujitsu at this enormously important trade show" said John Frabasile, President and CEO of AbsoluteSKY. "The NRF event represents a who's who of the retail business and this appearance will greatly enhance the already substantial interest in the Company's intelliTRACKER™ product suite because it's the only RFID-based inventory tracking solution that can be immediately introduced to serve the broad and unique needs of the retail industry!"

#### **About AbsoluteSKY, Inc.**

AbsoluteSKY, Inc. (OTO:ABSY) specializes in the design, development and implementation of Radio Frequency IDentification (RFID) technology that provides real-time item-level inventory tracking for retail customers. Based in Montreal, Canada, the company's business model combines strategic, creative and technical skills to deliver solutions that help its clients achieve their business objectives through the use of AbsoluteSKY's breakthrough technology and extensive knowledge of their business operations. For more information visit: [www.AbsoluteSKY.ca](http://www.AbsoluteSKY.ca).

#### **AbsoluteSKY's Safe Harbor Statement**

*Except for any historic information contained herein, the matters discussed in this press release contain forward-looking statements that involve risks and uncertainties, which are subject to section 27A of the Securities Act of*

*1933 and section 21E of the Exchange Act of 1934, and are subject to safe harbor created by these sections. Any statements that express or involve discussions with respect to predictions, beliefs, plans, projections, objectives, goals, assumptions of future events or performances are not statements of historical fact and may be "forward looking statements". Forward looking statements in this release may be identified through the use of such words as "expects", "anticipates", "estimates", "believes", or statements indicating certain actions "may", "could", or "might" occur. Actual results, performance or achievements could differ materially from those anticipated in such forward-looking statements, which involve numerous risks and uncertainties, including the Company's ability to market its products and services in a competitive environment as well as other factors.*

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